

ActiveLED®

Energy Efficient Lighting and Controls

AUTO DEALERSHIPS

Are Lighting Costs Eroding Your Dealership's Profitability?

According to the National Automobile Dealers Association, energy is a dealership's third-highest overhead expenditure. U.S. dealerships use about 18% more energy per square foot than a typical office building. **But what can you do?** Lighting is such an essential way to showcase your business and accentuate the vibrant metallic and tri-coat colors of your automobiles.



ActiveLED® Lighting Fixtures Can Reduce Your Monthly Energy and Maintenance Costs by Thousands!

All while giving you a cleaner, more evenly distributed light output. For example, a 1,150 watt metal halide pole fixture can be replaced by a 100 watt *ActiveLED* lighting fixture with a savings of 1,050 watts per fixture. *ActiveLED* also provides solutions that include canopy and wall sconce lighting for your buildings and garages, track and can lighting for your showroom, and high bay lighting for your service and parts facilities. The energy savings really add up while providing high-quality light and increased visibility for your customers.

(QTY) Fixture Type	Old Fixtures	ActiveLED Fixtures	Total Wattage Saved
(170) Lot Pole Lights	195.5 kw	17 kw	178.5 kw (91%)
(103) Service Dept.Highbays	13.2 kw	10.3 kw	2.9 kw (22%)
(47) Outdoor Building Lights	12.5 kw	2 kw	10.5 kw (84%)
(69) Parking Garage Lights	8.5 kw	2.9 kw	5.6 kw (66%)
Totals	229.6 kw	32.2 kw	197.4 kw (86%)

Auto Dealership Lighting Retrofit (Pictured Below)

Dealer received nearly \$40,000 in local energy rebates and reports saving more than \$5,000 a month in energy costs.



Many Auto Lots are Over Lit - Too Bright in Some Areas and Too Dark in Others.

An ActiveLED® expert can analyze your current lighting challenges and provide you with a solution for uniform lighting distribution throughout your dealership. Ringdale's team of professionals will meet with you to analyze your current lighting problems, compare lighting technologies, recommend technical solutions, discuss benefits, and assist you in deciding whether this solution is right for you.



Say Goodbye to Lighting Maintenance and the Lift Truck!

ActiveLED fixtures carry an unprecedented 10 year, no-light-loss, performance warranty. This means that once installed, it should be a decade before you'll have to bring in another lift to change out a fixture.



High Quality and Performance are the Hallmarks of ActiveLED® fixtures.

Made in the USA, *ActiveLED* offers a different approach to the design of LED fixtures, proving that it is not the LED technology itself, but rather the design and manufacturing process that determines quality and durability. The results are such that *ActiveLED* Lighting Fixtures use both light and energy more efficiently, resulting in a fixture that outperforms its LED peers by 30 to 50 percent.

ActiveLED® Lighting Fixtures Are Also Available With the Following Options:

- Solar Lighting Powered Systems
- LightSpace® Lighting Controls
- Built in Occupancy and Daylight Sensors
- LED Retrofit Using Existing Fixture



Ringdale®, established in 1986, is an innovator of solid-state technology and manufacturer of commercial LED lighting fixtures, providing *ActiveLED* luminaires with patented, solid-state lighting control and thermal management technology. *Ringdale* is based in the United States with offices in the United Kingdom, France, Germany, Japan, and Singapore.

